

Debts, dollars and decisions

Homeowner Debt Survey Fall 2016

THREE GENERATIONS

of homeowners talk debt
and money management

Rollover each generation for description

Use icons to move between sections

DEALING
WITH DEBT



QUALITY OF LIFE



PREPARING
FOR UNEXPECTED
EXPENSES



PLANNING
FOR RETIREMENT



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Dealing with Debt



Rollover each statement for survey results

[illegible]

MILLENNIALS 20 - 34



GENERATION X 35 - 51



BOOMERS 52 - 69

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Quality of Life



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 **MILLENNIALS 20 - 34**  **GENERATION X 35 - 51**  **BOOMERS 52 - 69**

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Preparing for Unexpected Expenses



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MILLENNIALS 20 - 34



GENERATION X 35 - 51



BOOMERS 52 - 69

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Planning for Retirement



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MILLENNIALS 20 - 34



GENERATION X 35 - 51



BOOMERS 52 - 69

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About the Survey



RESEARCH METHODOLOGY & OBJECTIVE

The Manulife Bank Homeowner Debt Survey is conducted twice a year. The objective of the Fall 2016 survey is to explore Canadian homeowners' attitudes toward becoming debt free, personal finance and retirement planning.

WHO WE SURVEYED



The Manulife Bank of Canada poll surveyed 2,372 Canadian homeowners in all provinces between ages 20 to 69 with household income of \$50,000 or more. The survey was conducted online by Environics Research between June 28 and July 8, 2016. National results were weighted by province, income and age.

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