



Fogler, Rubinoff LLP

Lawyers

77 King Street West  
Suite 3000, PO Box 95  
TD Centre North Tower  
Toronto, ON M5K 1G8

t: 416.864.9700 | f: 416.941.8852  
foglers.com

## Recommended Side Angles

Toronto, Canada - December 4, 2015

### **VTech - Privacy and Data Breaches: A Wake Up Call and Unfolding Massive Legal Issues From This Legal Expert.**

Public pressure is building as there is an broad based expectation of organizational due diligence , the Office of the Privacy Commissioner, Regulators and Courts are also applying pressure. Canadian organizations are not responding quickly enough and need to demonstrate greater transparency as to how personal information is collected, used and disclosed.

Segments of the public appear have concluded that organizations and government agencies are too complacent to implement the additional policies, procedures and technologies required to further enhance the protections afforded to personal information collected from customers and employees.

A recent case in point is TD Visa customers' browsing activities open to 'surveillance' - two lines in the 66-page Visa cardholder agreement that allows TD to collect details about what customers do online. TD is saying the intention was to allow the bank to collect information only when customers use TD websites and TD mobile apps. TD has not expressed how the information will be used or if they are correcting the policy.

Insurers are reporting increased demand for cyber security policies despite the relatively high deductibles involved with risk transference being an aspect of overall risk management programs.

For further information, meaningful discussion & perspectives and media interviews,

**Contact: Ravi Shukla, Partner at Fogler Rubinoff LLP, [rshukla@foglers.com](mailto:rshukla@foglers.com); Telephone: (416) 864-7612. [www.foglerrubinoff.com](http://www.foglerrubinoff.com)**

#### **About Ravi Shukla**

Ravi Shukla is a business lawyer specializing in Internet and Information Technology law. He regularly advises on a range of commercial, computer, intellectual property, information security (including cybersecurity), regulatory, governance and privacy rights issues. With 25 years of legal experience along with an engineering background, Ravi Shukla is technically-savvy, strategically sound and has sophisticated expertise of advancing issues regarding data, security and privacy issues affecting Canadian organizations. He provides a balanced, well-informed point of view for Canadian companies and government organizations.

**About Fogler Rubinoff**

Fogler, Rubinoff LLP is a full-service law firm with offices located in Toronto and Ottawa, Ontario, Canada. Established in 1982, they provide high-quality legal services and advice to both established and emerging businesses as well as individuals. Fogler, Rubinoff LLP, one of the 20 largest law firms in Toronto, is one of Ontario's top ten regional law firms by Canadian Lawyer Magazine. They are also a member of the International Lawyer's Network. This association, with over 90 law firms located throughout more than 66 countries worldwide, allows them to offer a significant strategic advantage to their clients with a global presence. Fogler, Rubinoff LLP prides themselves on trust, experience, sound judgement and results.