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Sent: jeudi 11 juin 2015 09:55
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Subject: Letter to the Canadian Senate - IOC

Dear ladies and gentlemen of the Canadian Senate,
Dear Hon. Peter MacKay,
Dear Hon. Bal Gosal,
Dear Hon. James Moore,
Dear Mr Claude Carignan,
Dear Mr Robert Runciman,

We were kindly asked by Mr Cameron Adams, Director Product & Business Development eGaming at the British Columbia Lottery Corporation, to lay out the International Olympic Committee's various initiatives in the view of sports betting and the linked challenge to this, the fight for clean competitions. In the following and attached you will find a general description of these actions of the IOC.

The IOC's goal of protecting clean athletes:

In line with the fundamental principles of Olympism, the IOC's ultimate goal is to protect clean athletes. Therefore, the IOC is actively committed to fighting all forms of cheating in sport. The manipulation of sports competitions, in particular when linked to betting activities, has become an area of great concern in recent years. Like doping, such corruption threatens the very integrity of sport.

Olympic Agenda 2020, the new strategic roadmap for the future of the Olympic Movement, consists of 40 recommendations of which a number refer to the need of protecting clean athletes. For instance, recommendation 16 targets preventing Olympic events from any kind of manipulation through robust education and awareness programmes. Last month, a roadmap for further important action in this field has been approved by all stakeholders at the IOC's First International Forum for Sports Integrity (press release and approved recommendations attached). Regarding the risk of manipulation of competitions connected to sport betting, the IOC has put in place a wide range of actions over the past years: e.g. betting rules for Olympic Games participants; monitoring of betting patterns related to Olympic events; educational programmes for Olympians; cooperation with INTERPOL to raise awareness at all levels; and a whistleblower system (the Integrity and Compliance Hotline). Details of these and other initiatives are featured in the factsheet attached to this

document.

A major step forward was accomplished in 2014 by the set-up of the IOC's Integrity Betting Intelligence System IBIS (factsheet attached), a centralized mechanism for the exchange of information and intelligence. IBIS enables the sport movement to allocate and analyze information and intelligence about potential manipulation of competitions efficiently at one source and to communicate with entities on the sports betting side and/or governmental agencies.

The worldwide exchange of information and intelligence is more important than ever with widely globalized sports betting markets in the online world. As the effectiveness of IBIS is directly linked to the existence of regulated sports betting markets and as unregulated markets lead to non-transparent and illegal offers, the IOC strongly supports the call on all states by the Council of Europe's Convention on the Manipulation of Sports Competitions to regulate their national sports betting markets - a Convention which the IOC helped to set up.

At IFSI all stakeholders agreed that the existence of regulated and transparent sports betting markets worldwide is a crucial element in ensuring clean competitions. Only if markets are well regulated and regulatory entities do have knowledge of what is happening in their respective markets, will the fight against match-fixing become sustainable. This principle is also inherent to the Council of Europe's Convention on the Manipulation of Sports Competitions. One of the main pillars of said Convention is the implementation of 'National Platforms' which will offer this special knowledge of the sports betting market in their respective country and, in turn, are linked to each other in order to exchange information. The exchange of information will be facilitated between national and international stakeholders and linked to IBIS the centralized platform initiated by the IOC.

Attachments:

- o Press release about First International Forum on Sport Integrity*
- o Recommendations of the First International Forum on Sport Integrity*
- o Factsheet Integrity Betting Intelligence System*
- o Factsheet IOC Clean Athletes Integrity Initiatives*

As this is not specifically linked to Bill C290's removal of the parlay requirement, let me shortly comment on this.

The IOC's first and foremost aim is the integrity of sport. This goes hand in hand with having as transparent and well-regulated sports betting markets as possible.

The aim of Bill C290 is clearly to bring back sports betting to the legal Canadian market. This would consequently bring more transparency which

is in line with the objectives of the Council of Europe 'Convention on the Manipulation of Sports Competitions' (<http://conventions.coe.int/Treaty/EN/Treaties/Html/215.htm>) which the IOC helped to create and which is open to signature since September 2014. The IOC and the whole Olympic Movement support the evolution of legal sports betting markets that lead to enhanced transparency and hence to improvements in the fight for the integrity of all sports.

With our best regards,

Friedrich Martens

Head of Integrity Betting Intelligence System
Ethics and Compliance Office

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The International Olympic Committee is a not-for-profit independent international organisation made up of volunteers, which is committed to building a better world through sport. It redistributes more than 90 per cent of its income to the wider sporting movement, helping athletes and sports organisations at all levels around the world.