PACIFIC RUBIALES ENERGY CORP.

NEWS RELEASE

PACIFIC RUBIALES ANNOUNCES EXECUTIVE APPOINTMENT

Toronto, Canada, Monday, April 6, 2015 – Pacific Rubiales Energy Corp. (TSX: PRE) (BVC: PREC) today is pleased to announce the appointment of Mr. Frederick Kozak, P.Eng., MBA as Corporate Vice President, Investor Relations.

Mr. Kozak is a Professional Engineer with in excess of 30 years of oil and gas experience, split equally between oil and gas operating companies and the financial industry. Prior to joining Pacific Rubiales, he worked in a junior E&P startup company focused on Africa, but he is best known as a top-ranked sell side equity analyst. He is recognized globally as the groundbreaking analyst on public companies operating in Colombia, having written extensively on the country from 2008-2013. He holds a Bachelor of Applied Science in Geological Engineering from the University of British Columbia and a Master of Business Administration from the Ivey School of Business at the University of Western Ontario. He is a member of the Association of Professional Engineers and Geoscientists of Alberta.

Ronald Pantin, Chief Executive Officer of the Company commented:

"We are very excited to have Frederick leading our Investor Relations team. Our entire executive worked with him when he was an analyst, from the founding of the company in 2007 and no one outside of Pacific Rubiales knows the Company as well as he does. His extensive capital markets knowledge and experience as an analyst in the investment community are a great asset to the Company. Frederick replaces Chris LeGallais who retired last month. We would also like to congratulate our friend and colleague Chris on his retirement and express our thanks for his years of service to Pacific Rubiales."

Pacific Rubiales is a Canadian public company and a leading explorer and producer of natural gas and crude oil, with operations focused in Latin America. The Company has a diversified portfolio of assets with interests in over 90 exploration and production blocks in seven countries including Colombia, Peru, Guatemala, Brazil, Guyana, Papua New Guinea and Belize. The Company's strategy is focused on sustainable growth in production & reserves and cash generation. Pacific Rubiales is committed to conducting business safely, in a socially and environmentally responsible manner.

The Company's common shares trade on the Toronto Stock Exchange and La Bolsa de Valores de Colombia under the ticker symbols PRE, and PREC, respectively.

Advisories

Translation

This news release was prepared in the English language and subsequently translated into Spanish. In the case of any differences between the English version and its translated counterparts, the English document should be treated as the governing version.

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