



## Backgrounder

### About Clothesline®

Clothesline® is an innovative program that reaches out to millions of individuals in more than a thousand communities across Canada. Clothesline® collects gently used clothing, small household items and electronics from our generous donors. Household pick-ups are free and can be arranged by calling **1-800-505-5525** or by visiting **diabetes.ca/promise**. All proceeds raised by Clothesline® directly supports the Canadian Diabetes Association and world-class diabetes research, advocacy efforts and important programs such as D-Camps for children and youth living with type 1 diabetes.

Items accepted as donations include clothing, linens, shoes, toys, books, small appliances, kitchenware, small electronics, cell phones, laptops, game consoles and much more. Just about anything that clutters garages, basements, attics and closets. The Association currently has 30 Clothesline® offices across Canada from British Columbia to Newfoundland (with the exception of Quebec).

The Clothesline® program has been operating across Canada since 1985. Each year, more than 48 million kilograms of clothing, household and electronic items are diverted from Canadian landfill. This is equivalent to saving 8.6 million trees each year or driving a compact car around the globe 43,000 times!

#### **Donations are solicited and collected through a variety of methods including:**

- A toll-free number that residents can call to arrange their own free pick-up – **1-800-505-5525**
- Donors may also schedule a free pick-up online by visiting **diabetes.ca/promise**
- 2,030 red clothing donation boxes located throughout communities across Canada
- Clothesline® Donation Centre – to find one near you, call **1-800-505-5525** or visit **diabetes.ca/clothesline**
- School clothing drives
- Bag and flyer programs

#### **Clothesline® Service Areas**

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Greater Vancouver Area  
Victoria / Nanaimo  
Calgary  
Edmonton  
Red Deer  
Lethbridge  
Grand Prairie  
New Brunswick  
Newfoundland  
Saskatoon

Sarnia  
London  
Windsor  
Hamilton  
Halifax  
Waterloo/Wellington  
Durham  
Regina  
Peterborough  
York Region

Kingston  
Ottawa  
Sudbury  
Thunder Bay  
Medicine Hat  
Cape Breton  
Kelowna  
Greater Toronto Area  
Winnipeg  
Peel Region