# VOLUNTEER
# WEEK 2014

## VOLUNTEER FROM HEAD TO TOE

- Volunteers are **passionate** people. They are fully committed, whether offering their services to their favourite cause or as a spontaneous gesture of goodwill.

- Collectively, **volunteers devote themselves from head to toe** into their work and make an essential contribution to improving the quality of life in communities everywhere.

- Individually, **each volunteer contributes** special talents, intellectual or physical skills and abilities.

- The sum of their actions makes all **volunteers shine** in their communities!

## LES ÉLÉMENTS VISUELS

- **The theme** is unmistakable and well anchored. It is written in several fonts representing the variety of styles and movements. It represents the diversity, flexibility and dynamism that volunteers are known for.

- **The shadows** outline some of the activity sectors: culture, community, health and social services, sports and leisure.

- **The orange and yellow colours** are stimulating and welcoming. They inspire generosity of spirit and cheerfulness and are associated with the same spirit of social contact, creativity and open-mindedness characteristic of community volunteers.

## 40 YEARS OF OUTREACH!

The Fédération des centres d'action bénévole du Québec (FCABQ) is ahead of the curve when it comes to the promotion, recognition and development of volunteer work and has been supporting Volunteer Week (VW) in Quebec since 1974 — just two years after the organization started-up.

40 years later, the FCABQ is still promoting the theme, visuals and causes that underscore VW. It produces promotion and information materials and makes them available to stakeholders and organizations from the various communities in order to celebrate volunteer work.

The 40th edition of Volunteer Week will be celebrated from April 6 to 12, 2014. In the same way that hundreds of organizations have recognized thousands of volunteers over the years, we invite you too to help promote volunteer work and the impact made by people in your community!