



### **Maple Leaf Foods' Hot Dogs are the Perfect Summer BBQ Sizzlers**

*Traditional, fun and worldly toppings make a delicious new culinary experience*

Crisp, juicy, bursting with flavour and made from only the best ingredients, Maple Leaf Foods' hot dogs are the only way to celebrate National Hot Dog Day on July 23, 2013. Pair them with Demspster's buns and you have an unbeatable combination.

Whether it's a classic Maple Leaf Top Dogs® or a Maple Leaf Natural Selections® gluten-free variety, Maple Leaf Foods has the perfect choice wiener for you to savour.

"Hot dogs are not only a source of protein but newer versions, like our Maple Leaf Natural Selections® Chicken Wieners, are lower in fat and sodium and contain no artificial ingredients or preservatives," says Chef Bob Villeneuve, Director, Culinary Innovation, Maple Leaf Foods.

Villeneuve adds that to make the experience even more satisfying and delicious, consumers can consider new, innovative toppings. "Yes, ketchup, mustard and relish are great toppings, but you can take your hot dogs to much higher levels of delectability by trying new recipes."

Here are some ideas to get you started from Maple Leaf Foods:

- [Flaky, Savoury Hot Dog Pinwheels](#)
- [Rocket Dogs](#)
- [Summer Hot Dogs Sensation](#)
- [Fiesta Dogs](#)

Additionally, you may want to try these toppings from around the world\*:

- **Hawaiian** – Mango, banana, papaya and star fruit relish
- **Chilean** – Guacamole, diced tomatoes and mayonnaise
- **Parisian** – Melted brie and sliced pears
- **Italian** – Bolognese sauce and grated Parmesan cheese
- **Swedish** – Mashed potatoes and lingonberry sauce
- **English** – Sharp cheddar cheese with cider-braised leeks and apples
- **German** – Braised sauerkraut and syrup
- **Indian** – Mango chutney and sliced hot peppers

*\*Source Bon Appetit Magazine:*

[http://www.bonappetit.com/magazine/2009/07/international\\_hot\\_dogs](http://www.bonappetit.com/magazine/2009/07/international_hot_dogs)