



Wednesday, June 5, 2013

FACT SHEET

1. Tim Hortons restaurant owners donate **100 per cent** of the proceeds from Camp Day coffee sales to the Tim Horton Children's Foundation (THCF)
2. Across Canada and the United States, **one in six** children (more than 17 million)¹ live in economically disadvantaged homes
 - The young people served by the Foundation are often isolated and excluded from the opportunities that many take for granted²
 - They are twice as likely to drop out of high school and be expelled or suspended³
 - They are three times as likely to have a teenage pregnancy⁴
3. **Tim Horton himself** came from an economically-disadvantaged home in Cochrane, ON
4. Since 1975, the Foundation has served more than **180,000 kids** through a variety of camp programs
5. **More than 65 per cent** of revenue generated by the Foundation comes from Camp Day activities and Tim Hortons coin boxes
6. There are **six camps** across North America that run year-round programs:
 - Parry Sound, Ontario (built in 1975)
 - Tatamagouche, Nova Scotia (built in 1988)
 - Kananaskis, Alberta (built in 1991)
 - Quyon, Quebec (built in 1994)
 - Campbellsville, Kentucky (built in 2001)
 - St. George, Ontario (built in 2002)
7. There are three separate programs offered:
 - a. **The Summer Camp Program** – a 10-day summer camp session for kids ages 9-12
 - a. **The Year Round Group Program** – offers kids ages 8-18 from schools and groups serving the economically disadvantaged, a three to seven day camp experience throughout the fall, winter and spring
 - b. **The Youth Leadership Program** – a five-level program for kids ages 13-18 focuses on the development of lifelong leadership skills, teamwork and independence through 10-day sessions over five successive summers
8. More than **16,000 children and youth** will attend camp with the Tim Horton Children's Foundation in 2013
9. Local Tim Hortons **restaurant owners sponsor children in their own communities** to attend the Summer Camp program.
10. The Tim Horton Children's Foundation Carolee House Bursary Program has awarded close to **\$4 million in bursaries since 2002** to graduates of the Youth Leadership Program who have pursued post-secondary education.
11. The Tim Horton Children's Foundation was established in 1974 by Ron Joyce, co-founder of Tim Hortons restaurants, **in honour of Tim Horton's love for children** and his desire to help those less fortunate
12. The first camp in Parry Sound, ON, welcomed more than 200 campers in its first summer of operation in 1975

¹ Statistics Canada's Income in Canada 2008, Low income cut-off before tax & U.S. Bureau of the Census, Income, Poverty and Health Insurance in the United States: 2010

² The Standing Senate Committee on Social Affairs, Science and Technology. In the Margins: A Call to Action on Poverty, Housing and Homelessness, December 2009, Page 29

³ Jeanne Brooks-Gunn and Greg J. Duncan, "The Effects of Poverty on Children" The Future of Children No. 2 (Summer/Fall 1997), 57

⁴ Brooks-Gunn and Duncan, 57