



For Immediate Release

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Successful U.S. Franchise *Sport Clips Haircuts* is Ready for Canada
Leading hair care salon for men and boys expands rapidly throughout Canada

Burlington, ON (February 19, 2013) -- [Sport Clips Haircuts](#), a successful U.S. hair care franchise that makes it good to be a guy and has over 1,000 locations throughout the U.S, announces today that it is ready to open its first Canadian franchised store. On Friday, March 1st, 2013, the first Canadian store will open in Burlington, Ontario with plans to open at least three more throughout the city.

“After a year and a half of market research and planning, we’re very excited to open the first store in Canada!” said Peter Kowal, President and COO of the Master Franchisor, Sport Clips Canada. “We wanted to start in a tight-knit community where we can work closely with local organizations and Burlington is a perfect fit for that. We expect the store to do very well there and have plans to open more in the area. We look forward to demonstrating to the community that a sports-themed hair salon for men and boys is what the city has been missing.”

In addition to Burlington, Sport Clips Canada currently has 26 more stores under contract to open throughout Ontario and British Columbia, while looking for opportunities for rapid expansion in every province in Canada. The Master Franchisor plans on opening 50 stores within the next three years, 100 stores in five years and 200 stores in ten years. Kowal, a native of Canada and very experienced franchise executive, has been coaching both franchisors and franchisees in the U.S. and Canada for over 20 years and is uniquely positioned to drive Sport Clips' growth throughout the country.

Sport Clips offers Canadian owner/investor opportunities in 3-packs (\$49,500 CDN), 5-packs (\$69,500 CDN) or 10-packs (\$129,500 CDN), with the goal of becoming the leading mens and

boys hair provider in each market developed. Sport Clips Canada is also a member of the Canadian Franchise Association.

For more information, please visit www.sportclips.ca. For franchise opportunities, please visit www.sportclipsfranchise.ca.

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About Sport Clips Haircuts

Sport Clips Haircuts is headquartered in Georgetown, Texas and was established in 1993 by Founder and CEO Gordon Logan. The sports-themed haircutting franchise, which specializes in haircuts for men and boys, is ranked by *Entrepreneur Magazine* as one of the top 20 “Fastest-Growing Franchises,” and in the top 10 percent of the “Franchise 500.” The Canadian expansion began in 2012 with Peter Kowal, a Canadian citizen who worked directly with Sport Clips International for over a year as an executive business coach and consultant. In 2012, Logan offered Kowal and his team the opportunity to open the Canadian market as Sport Clips' first Master Franchisor. To learn more about Sport Clips, visit www.sportclips.ca.

