



President, Medavie Blue Cross

Biography

Ashim Khemani, President, Medavie Blue Cross

Ashim Khemani was appointed President, Medavie Blue Cross on August 27, 2012 and has overall responsibility for all Medavie Blue Cross operations.

Ashim has 25 years of professional experience in insurance and financial services, professional services and retail. He has played an integral role in building and leading domestic and global teams to execute growth mandates in both publicly traded and private-sector firms.

Prior to joining Medavie Blue Cross, Ashim was Chief Development Officer for Sobeys Inc., Canada's second largest grocery retailer and distributor. Ashim served on the company's Executive Committee and was principally accountable for two corridors—one functional and the other commercial. Ashim led

the National Human Resources function supporting 97,000 colleagues, and he was also accountable for the Sobeys Development Office.

Ashim was chairman and CEO of Aon Consulting Canada following progressive leadership roles and led two of Aon's global practice areas. Aon is a global people and risk management professional services firm.

Earlier in his career, Ashim spent fifteen years in progressive positions in the insurance industry, including Liberty Health (formerly Ontario Blue Cross), Preferred Benefits Alliance Inc.(managing general underwriter for Allianz Life), KPMG Canada LLP, Johnson Insurance Limited, and Confederation Life Insurance Company.

Ashim is a member of the board of Blue Cross Life Insurance Company of Canada. He is also on the board of Russell Investments Corporate Class Inc. and chairs the audit committee.

Ashim earned his MBA (Global) from the Rotman School of Management at the University of Toronto, and his MA (International Relations) from The Fletcher School of Law and Diplomacy at Tufts University. He is a certified director (ICD.D), and has earned the Fellow, Life Management Institute (FLMI) and Certified Employee Benefits Specialist (CEBS) designations.

Ashim is an active participant in policy development forums and lectures regularly at academic institutions. He is also a writer and commentator on competitive behaviour, corporate development strategies and health and performance issues. He is the author of *Canadian Group Insurance Benefits: A Practitioner's Guide & Reference Manual*, and recently co-authored *Global Health Care Systems—A perspective on issues, practices and trends among OECD nations*.