

Love Notes, Baci, Italy

Baci Chocolates is hosting contest until Valentine's Day 2012



The Mediterranean paradise named "Italy" is known for its excellence in fashion, art, culture, wine and food; Italians are known for their intensity and passion. Baci is the perfect expression of this flair for passion.

"Baci" is the Italian word for kisses and each Baci chocolate delivers the exquisite sweetness of a kiss: a premium dark chocolate morsel containing a whole roasted hazelnut cupped in a milk chocolate centre. This delectable taste experience comes wrapped in distinctive silver paper and cradled in a Love Note tucked inside each wrapping. Since 1922, Baci chocolates have been the perfect gift to express one's admiration and devotion.

Now for those who want even more of a signature Italian experience than this kiss for the taste buds, Baci Chocolates are hosting a contest until Valentine's Day 2012. Contestants will write their own original Love Notes—notes with flair, intensity, and passion—for a

chance to win a trip to Italy. Love notes can be submitted once a day on three different platforms: Facebook, Twitter or Baci Perugina's own website: www.baciperugina.ca

Every two weeks, ten notes pulled from all Love Notes submitted through all three sources, will be drawn and posted on Facebook. Facebook members will vote for the Love Note they like the best. At the conclusion of one week of voting, the Love Note with the most votes will win one of eight \$200 vouchers, redeemable at participating Bed and Breakfasts Canada locations.

On Valentine's Day, one entry from all the entries made during the entire contest period will be drawn for the Grand Prize of a trip for two to beautiful Italy.

Attention Chocolate Lovers!

The taste of premium Italian confection comes to Canada! Master Chocolatier Vivien

Reimbelli will be touring retailers in southern Ontario from November 14 to 20, 2011 revealing to chocolate lovers the secret of Baci. For dates and locations visit: www.baciperugina.ca/events.html

Baci Perugina is brought to Canada by Aurora Importing & Distributing Ltd, importers of more than 4,000 quality houseware and food items from Europe and around the world. To learn about events and products that will awaken passion for new culinary and gastronomic experiences, visit their website for regular updates: www.auroraimporting.com.

Scan to enter!

