

Canadian PMX

Choosing the best bullion products for your portfolio

There are many options available to the investor of gold and silver. The following points can help determine the best selection of products to meet the objectives of your investment portfolio.

- Before deciding on your precious metals investment strategy, consider your comfort level for risk and volatility. In general, silver tends to be a riskier investment option than gold, but it also offers the potential to yield more returns. If you prefer a reduced level of risk, investing in gold may be a better choice to maintain stability during times of economic uncertainty.
- Choosing the right form of bullion should also reflect your objectives:
 - Are you mainly looking to make a return on your investment? If so, investing in larger bars that carry the lowest premiums above spot price will be a good option to consider.
 - Do you want to hold smaller denominations that could be used for commercial transactions if the economy were to deteriorate? Smaller bars or coins carry higher premiums, but they also offer greater flexibility by allowing you to sell part of your holdings at different times. Small silver coins or bars may be the best choice to meet this objective.
- Bullion coins struck by the Royal Canadian Mint, the US Mint and the Perth Mint are some of the highest quality bullion products produced anywhere. They are instantly recognized and liquid around the world.
- A combination of gold and silver bars and coins may be a good option for investors looking to make a balanced investment in precious metals – ensuring low cost, flexibility and liquidity.
- Physical silver has been in short supply compared to market demand at many times over the past few years.
- While silver offers the opportunity to achieve short-term returns, the price could also drop faster than the price of gold when large contracts are sold into the market.
- Silver allows investors to enter the bullion market on a smaller scale.

Source: Canadian PMX
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