



François Desjardins

Chief Operating Officer
Laurentian Bank

François Desjardins began his career at Laurentian Bank in 1991 within the branch network. He rose through the ranks rapidly and successively occupied numerous management positions. In 1999, he was named Vice-President and entrusted with the mandate to direct the Bank's Client Contact Centre at a crucial time when virtual and electronic services were starting to take hold.

In 2004, at the age of 33, Mr. Desjardins was appointed President and Chief Executive Officer of B2B Bank (formerly B2B Trust). Since 2005, he has also served as Executive Vice-President of Laurentian Bank.

In June 2010, he was recognized by the prestigious *Canada's Top 40 Under 40™* program.

In his role as President and CEO of B2B Bank, Mr. Desjardins has redefined the organization's position with clear and innovative strategies that have enabled it to enjoy enviable growth and expansion. In 2011 and 2013, B2B Bank made two major acquisitions — MRS Companies and AGF Trust— leading it to become a prime provider of products and services to Canadian financial advisors and brokers.

Since September 2014, Mr. Desjardins has also assumed the direction of the Retail Services sector. This sector accounts for a significant proportion of the Bank's operations.

François Desjardins holds a Bachelor's degree in Business Administration from HEC Montréal.