

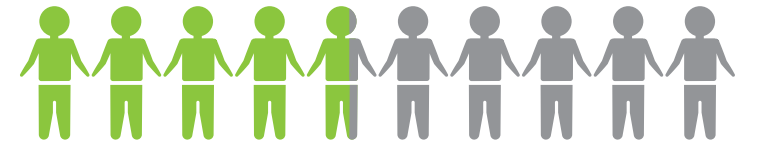


## Did you know?

The World Health Organization recognizes infertility as a **medical disease**



In vitro fertilization, clinical best practice for **treating infertility**



**47%** of Canadians have been **touch**ed by **infertility** through family, friends, coworkers or their own experience

**#1**

piece of advice from people who have conceived:

**Don't wait!**  
Get help early!



40% related to men 40% related to women 20% related to joint fertility issues or unexplained

**88%**

of Canadians think **treatment is too expensive** for the average Canadian family



## Top barriers to treatment



**Cost**



**Access**



**Lack of Information**

**\$8,000 - \$14,500**

Cost of average treatment (IVF) including drugs



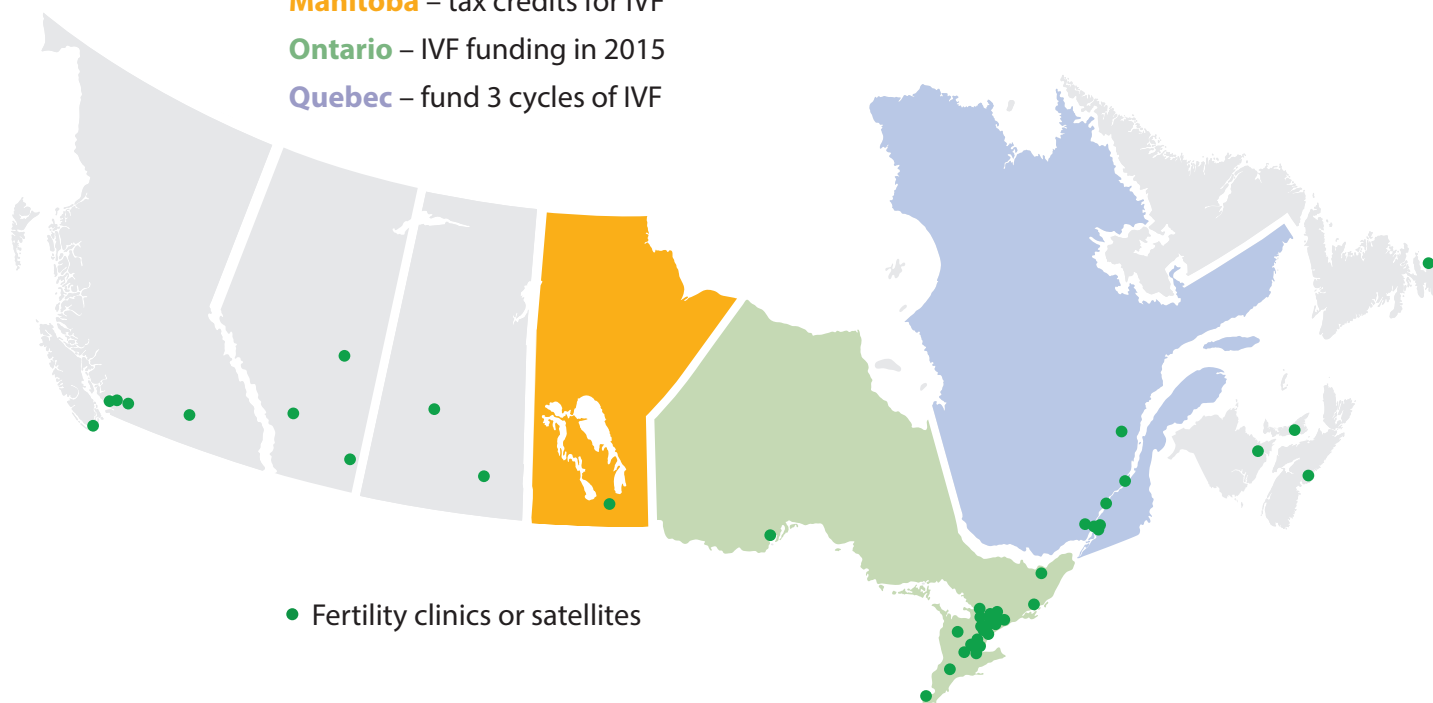
**19%** took out a loan **19%** cashed in investments **17%** borrowed from friends and family

## Governments removing financial barrier

**Manitoba** – tax credits for IVF

**Ontario** – IVF funding in 2015

**Quebec** – fund 3 cycles of IVF



## What you can do

**Write** to your elected representative – let them know you support public funding. Go to [www.iaac.ca](http://www.iaac.ca) to download a form letter

**Speak to your employer** – let them know private coverage for fertility is important. Visit [www.navigatingyourinsurer.com](http://www.navigatingyourinsurer.com) for more information

**Speak to your doctor** – get your fertility tested

**Join IAAC** and become part of the conversation



**Knowledge is power**  
**Protect your fertility**



**81%** – the majority of Canadians who think it's the family doctor's responsibility to educate Canadians on their fertility

Only **15%** of Canadians report having that discussion  
Don't delay if you plan to have a family in the future

Take a knowledge quiz at [www.iaac.ca](http://www.iaac.ca)